



HEFFERNAN & ASSOCIATES INC.

TIRE RECOMMENDATION QUESTIONNAIRE

i We happily provide tire recommendations to our customers based on this questionnaire. Please fill out this form as completely as possible. Provide us with as much information as you see fit, using the "Additional Information" space at the bottom to provide anything not covered in the Q&A sections. However, if you don't know something, or are unsure, you can leave it blank or note your uncertainty. This is a service we enjoy, and believe it or not, helps us in the future. Our recommendations take some time, so allow us some slight leeway and we will provide you with several ranked tire options we find suitable. We are happy to discuss the questionnaire and our recommendations thereafter.

General / Vehicle Info:

Customer Name:	
Date:	
Vehicle: Make	
Year	
Model	
Trim	
Tire Size (if known)	
Other Vehicle Notes: (modifications, suspension improvements, custom alignment, etc.)	

Current Tire Q&A:

Current Tire:	
Make	
Model	
Size (OE or Other)	
Age (time)	
Age (mileage)	
Reason for Purchasing (at the time)	
What do you like about them?	
What do you dis-like about them?	
Would you buy them again or recommend them to others?	
How do you wish they were different?	

Q&A (General / Future Tire):

Where are you located / what's the climate in your area?	
Describe the mix of how you will be using these tires (for example): <input type="checkbox"/> Commuting around town <input type="checkbox"/> Highway <input type="checkbox"/> Autocross (occasionally, often, exclusively) <input type="checkbox"/> Spirited driving, general enthusiast <input type="checkbox"/> Off-road <input type="checkbox"/> Winter	
Rank the following preferences (1-4) <input type="checkbox"/> Life <input type="checkbox"/> Cost <input type="checkbox"/> Performance <input type="checkbox"/> Noise/Comfort	
How long do you reasonably expect these tires to last?	
Do you require driving these tires sub-freezing temperatures?	
Will you require these tires to ever handle snow?	
What is your favorite thing about getting a new set of tires?	
What do you find is the most important performance characteristic?	
What do you find is the most important characteristic of the tires comfort behavior?	
What is your target cost / how much do you anticipate spending?	
What is generally your tire maintenance like? Rotate and / or balance schedule?	
What are your favorite tires you've ever had on this vehicle and why?	
What are some of your favorite tires ever (include the application) or your favorite brand(s) of tires?	

Additional Information:

Any information you find relevant to a tire recommendation. Special circumstances, vehicle info, desires, etc.